



3-6 MAY 2022 • MILANO

EXHIBITION AND CONFERENCE  
FOR A MORE SUSTAINABLE  
PLASTICS AND RUBBER INDUSTRY

Assago, March 10, 2022  
MM/sa

## PRESS RELEASE

### **GREENPLAST, TICKET SALES HAVE BEGUN** **EUROPEAN AND MIDDLE EASTERN BUYER DELEGATIONS AT THE FAIR**

*Another 50 days and the Fiera Milano fairgrounds in Rho-Però opens its doors to **GREENPLAST**, the new exhibition-convention dedicated to materials, technologies, and processes involved in plastics and rubber manufacturing, with a focus on sustainability, materials recovery and recycling, and energy efficiency. Scheduled for 3-6 May.*

**Advance ticket sales are open:** entrance tickets can now be purchased in the “visitors” section of the website [greenplast.org](http://greenplast.org).

The halls of Fiera Milano will be the place for Italian and foreign operators to discover state-of-the-art **environmental sustainability** solutions proposed by Italian companies in the plastics and rubber industry. As in other sectors, the “Made in Italy” in the market for plastics and rubber processing machinery is a synonym for competitive, cutting-edge technology and leadership that extends into ecology and management of environmental impact.

At the moment, **130 exhibitors** have registered for **GREENPLAST**. Almost all of the leading Italian and foreign firms in the sector will be there to populate this international technology showcase with their innovative materials, technologies, and processes to reduce energy consumption, promote recyclability, and boost the circular economy.

Milan awaits **buyer delegations from some twenty countries in Europe, the Mediterranean basin, and the Middle East** organized in collaboration with ICE-Italian Trade Agency. The exhibition-convention will thus take place not only among the stands at the fair but also through a rich programme of B2B meetings and other networking opportunities for operators at the fair.

The event will be held in parallel with **Ipack-Ima**, international exhibition for the packaging industry, making it possible to combine the presentation of two different yet highly complementary production spheres. Furthermore, the fairgrounds will also host the concomitant **Print4All** (dedicated to commercial and industrial printing), **Intralogistica Italia** (systems for industrial materials handling, warehouse management, materials storage, and picking) and, for the first time in Milan, **Pharmintech** (processing, and packaging solutions for pharmaceutical, nutraceutical, cosmeceutical). These events embody the logic of an integrated supply chain and are an important component of “**The Innovation Alliance**”.

**GREENPLAST 2022** Press Office: A Più Srl - Arianna Unger - [arianna@a-piu-srl.com](mailto:arianna@a-piu-srl.com) – tel +39 347 7307177